



Suggested full service case set.



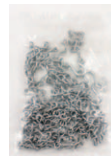
Suggested self service case items.

POS ITEMS

ITEM #

Case Headers  
Chain and  
magnet strip  
included  
for hanging

Beef Only Option **16967**  
Beef and Pork Option **16970**



Logo Sign  
30.8" x 22.7"

**16969**

To be hung on the wall behind the meat case





STRIP STEAK



POS ITEMS

ITEM #

Static Cling  
24.25" x 3.75"  
To be applied to the glass on the meat case

**16966**

Dial A Price  
4" x 8.5"  
Product identifier tags

**16965**

Dial A Price inserts  
Available for all 18 cuts

**10569**

Floor Cling Beef or Pork  
32" x 19.6"  
Decal to be applied to the floor

**16962**





POS ITEMS

ITEM #

Case Dividers and Extrusion Base  
 Small **16964**  
 Large **16963**

Snaps into plastic t-bases  
 Small – 14" x 5.5"  
 (adjustable height to 4.5")

Large – 28" x 5.5"  
 (adjustable height to 4.5")

To adjust height: carefully bend along perforated line to remove the 1" extender along the bottom



**STERLING SILVER PREMIUM MEATS**

Rail Strips **16968**

24" x 1.25"  
 Slide into rail slots

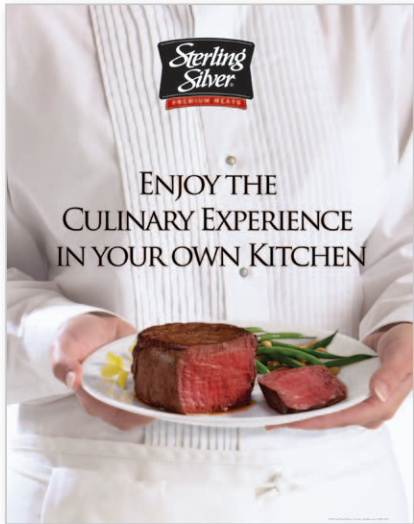


Literature and Tip Card Holder **16971**  
 Countertop or Wall Hanger

Tip Cards  
 6.25" x 4" packs of 100  
 Present helpful product information or useful culinary tips from Sterling Silver Signature Chefs

Beef General **16972**  
 Beef Steaks **16973**  
 Beef Roasts **16974**  
 Pork All Natural **16975**  
 Pork Premium **16976**  
 Pork Chops **16977**  
 Pork Roasts **16978**





POSTERS: 22" X 28"

ITEM #

Enjoy the Culinary Experience  
In Your Own Kitchen

**16979**



Enjoy a Culinary Experience  
at Home

**17014**



The Experience of Dining  
Out Comes Home

**17012**

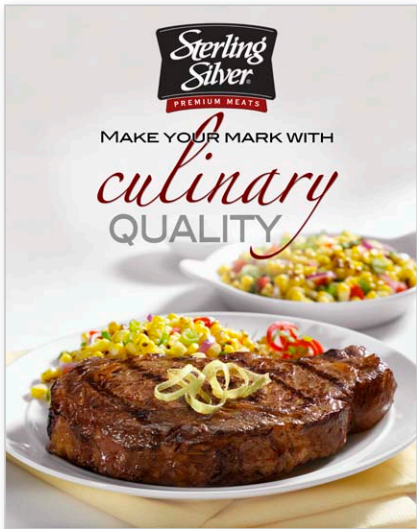


POSTERS: 22" X 28"

ITEM #

Capture the Culinary Experience  
in Your Kitchen

**17013**



Make Your Mark With  
Culinary Quality

**17015**



MERCHANDISING LABELS

ITEM #

Retail Generic Label  
Roll of 500

**7145**



Foodservice Generic Label  
Roll of 1000

**11839**



Braising Steaks Label  
Roll of 500

**8656**



Stir-Frying Beef Label  
Roll of 500

**8649**



Pot Roasts Label  
Roll of 500

**8652**



MERCHANDISING LABELS

ITEM #

Marinating Steaks Label  
Roll of 500

**8654**



Sautéing Steaks Label  
Roll of 500

**8651**



Oven Roasts Label  
Roll of 500

**8653**



Stewing Beef Label  
Roll of 500

**8650**



Grilling/Broiling Steaks Label  
Roll of 500

**8655**



MERCHANDISING LABELS

ITEM #



Premium Pork Label  
Roll of 500

**3074A**



All Natural Pork Label  
Roll of 500

**3387B**



Ground Round Beef Label  
Roll of 500

**8612**



Ground Chuck Beef Label  
Roll of 500

**8613**



Ground Sirloin Beef Label  
Roll of 500

**8614**



PREMIUM RETAIL ITEMS

ITEM #



Aprons  
Embroidered logo on front

**10583**



Baseball Cap  
Embroidered logo on front

**10578**



Pens  
Includes logo and website

**10585**